



UPPERCUT DELUXE SHAVE RANGE

Uppercut Deluxe proudly presents our new Shave Range. This range is an assembly of holistically designed products to cater for all skin types and shave routines.

With a clear research and design brief from the outset to craft a capsule of products that are modern and innovative, whilst holding true to Uppercut's overarching 'traditional and classic' ethos; the product development team have curated a dual function range with each product, targeting both a skin concern, whilst addressing the necessary elements for a close, comfortable shave for all skin types.

The shaving process can be a harrowing one, both on the skin and for time poor fella's with a desire to stay smooth without a 27 step skin and shave routine.

The entire Uppercut Deluxe Shave Range is packed full of soothing, hydrating ingredients and fragranced to perfection.

Launching August 2023.

Find the collection at Headbrands (B2B) or thelook.se (B2C).

EXFOLIATING CLEANSER WITH GROUND PUMICE & CHARCOAL

Formulated with activated charcoal to detox and purify the skin, and ground pumice which helps exfoliate and lift hairs away from the follicle to prepare for a blemish free, close shave. Can be used daily as a standalone cleanser or as a pre-shave scrub.

Fragrance: Cyprus & Cedar.

Size: 120mL



DELUXE SHAVE CREAM FOR A RICH, SUPERIOR LATHER

As lush as it sounds, the creamy lather will transport you to the traditional barbershop with ingredients to soften the beard and allow for a close, yet flexible, comfortable shave. This one is designed to be applied with either a bristle brush for an 'at home' barber experience, or simply by hand for convenience. Great for sensitive or dry skins, with a bespoke soothing complex of Allantoin, Cucumber and Green Tea extracts to prevent razor burn and hydrate the skin.

Fragrance: Cyprus & Cedar.

Size: 120mL



CLEAR SHAVE GEL WITH GREEN TEA & CUCUMBER

As the name suggests; our shave gel is clear in application, providing an easy guide for the man-scaped gentleman. This lightweight and hydrating gel provides a transparent smooth glide for a precise shave. With cooling, soothing and hydrating ingredients such as Cucumber and Green Tea extracts, it is our chemists pick for oily skin types - leaving no filmy residue.

Fragrance: Cyprus & Cedar.

Size: 120mL



HYDRATING MOISTURISER SHINE FREE, SOOTHING & HYDRATING

Moisturising is an underrated step in the shave and skin routine, often skipped to avoid the 'shine' that many lotions leave on the skin. The Uppercut Deluxe hydrating moisturiser contains super mattifying ingredients that will in fact, help reduce shine and absorb light whilst still closing the follicle post shave, creating a skin barrier against the elements. A soothing and repairing complex making it ideal as a post shave balm. Although, like the exfoliating cleanser, you don't need to be an avid shaver to benefit from this product.

Fragrance: Fragranced with our signature North blend.

Size: 120mL



AFTERSHAVE COLOGNE LOW ALCOHOL, LOW IRRITANT FORMULA

Back by popular demand, our cult classic North blend. Crafted by master bespoke perfumer Jonathon Midgley; North was a free creative licence to create 'the best damn mens fragrance he could, with no parameters'. We took this fragrance and blended it in a gentle, low alcohol formula making the perfect finale for a shave routine, or for a stand-alone cologne with its mild astringent benefit. Long-lasting. Low irritant. Low alcohol. With a masculine mix of woody base notes and fresh hints of citrus. A must try!

Fragrance: North – a signature blend of Mandarin, Patchouli & Spice.

Size: 100mL

Price B2C: 299kr

