



IN GOOD HANDS NO/SE



www.ingoodhands.no

www.ingoodhands.se

Welcome to In good hands Co.

A holistic & conscious supplier and educator of mens & woman's hair and skin products. With us, you are *In good hands Co.*



Scan me! To get
Access to our very special Fixit Premium
partner offer and prized competition!



**In good
hands Co.**



OH, HEY YOU!

Thanks for joining In Good Hands!
Let us show you how we hope to
support your business.

At IGH, we aim to deliver:

- Innovative brands
- Experienced sales personnel
- Expert technical educators
- In-salon marketing materials
- Yearly promotional plans
- Personalised in-salon training
- Guest artist workshops
- Access to industry leaders in education
- Community events
- Platform opportunities

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GET IN TOUCH WITH US!

Sales Norway

Kristian Marki
kristian@ingoodhands.no

Education

education@ingoodhands.no

Sales Sweden

Olivia Nilsson
olivia@ingoodhands.se

Marketing

Jens-Christian Bekkestad
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Customer service

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Offices

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Follow us on social media for updates



Instagram:
@Depotnordics
@InGoodHands.Pro



Youtube:
Ingoodhands

Social tags:

#INGOODHANDS
#IGH
#IGHPRO
#DEPOTMAN
#DEPOTMALETOOLS
#MILK_SHAKE
#MILKSHAKENORWAY
#MILKSHAKEHAIROFFICIAL



LAUNCHING 2021

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OUR BRANDS:

Alpeda, Andis | Babyliss Pro | Barber Pro | Barbicide | Beardsley | Bona Fide | Captain Fawcett | Matakki Mario Lorenzin | Marvis | Mr. Bear Family | Mühle Oak | Proraso | Takara/Belmont Tenax | Truefitt & Hill | Ursa Major

OUR SALON EXCLUSIVE BRANDS:

DEPOT MALE TOOLS & CO | MILK_SHAKE

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WEBSHOP EXPERIENCE

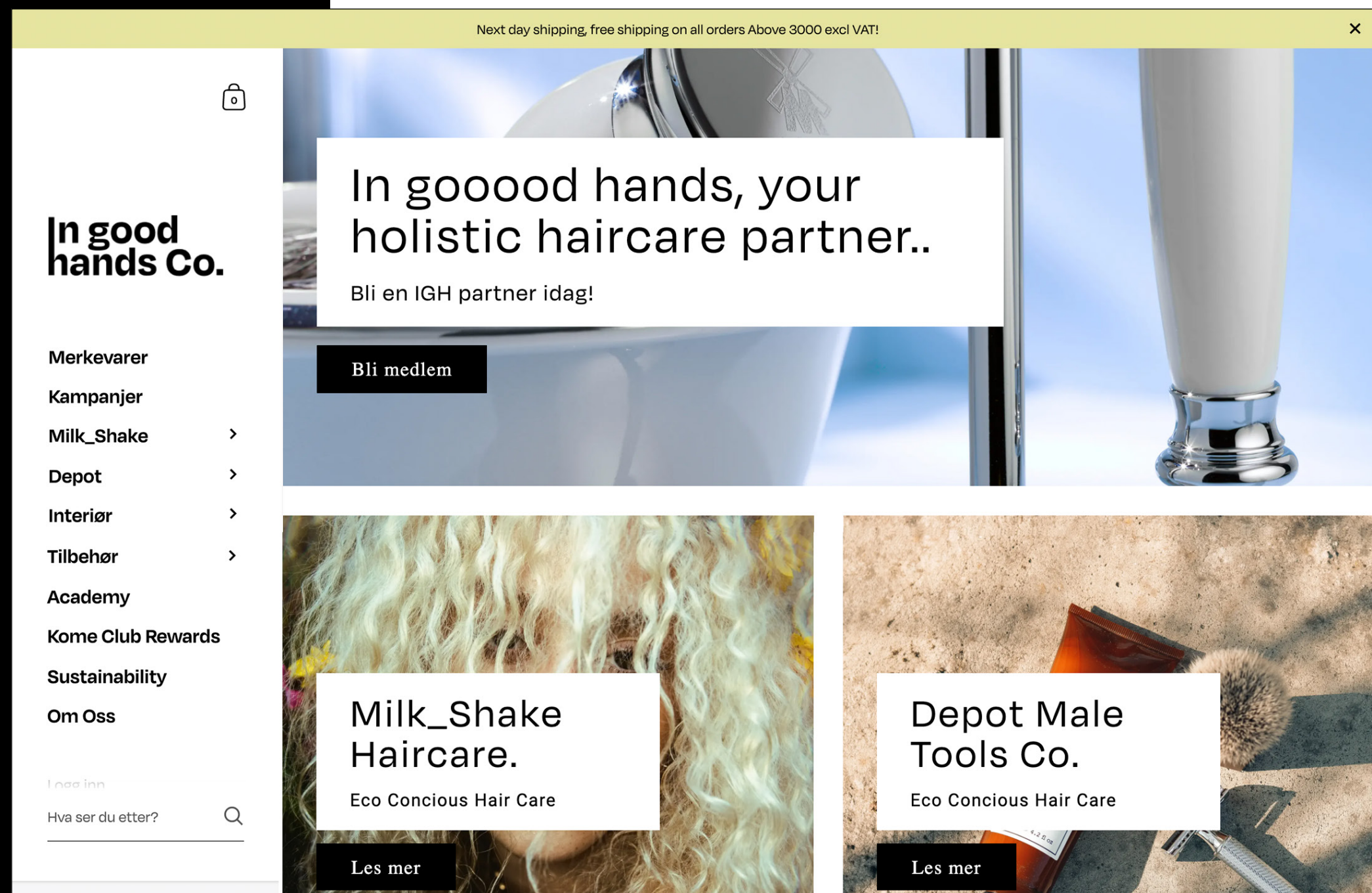
New and easy to use
webshop for all orders
launching in **October!**

Next day shipping

**Free shipping on all orders Above
3000 Nok/Sek excl VAT**

- Seamless and easy shopping experience
- Easy overview of earned bonus
- Brand new online education portal
- Loyalty program
- Complete product descriptions

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EDUCATION

WENI BJØRNSETH

Head Educator and
Salon Success Manager

"We aim to be a partner on every level of our clients business and sincerely believe that education is one of the key elements behind every successful salon"



TOMMY MEISTAD

Salon: Kvass Frisør

- NNM Lærling: 2 Gull
- Opplæringskontoret i nord: 1 Gull
- Opplæringskontoret i Norge: 1 Sølv
- Finalist i NM: Beste lærling



MYCKO HADLAND

Salon: Modern Design
Bystasjonen

- Rising barber star
- Shoot expert



KARAM ABD

Salon owner: Idol - Lord
of Hair

- Over 20 Years Experience as Barber
- Winner of Bak Stolen Awards: Best Fade
- Nominated Hairdresser of the Year

WHAT DO WE OFFER?

- Say hello to our very first full-time educator and salon success manager
- Barber education team consisting of highly skilled barbers
- Hands-on education at requests
- Product/sales training
- New E-academy launching in October
- A complete treatment menu with instructional videos ready to be adapted and deployed in your salon.

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Introducing our new

KOMÉ PARTNER PROGRAMME

*Our way of giving back to
all our loyal customers!*

**Want to know more? Contact your sales rep
or e-mail us at hei@ingoodhands.no to hear
more and how you can get the most out of all
the benefits.**

WHAT'S INCLUDED

Spring / Summer
Collection
Value: kr 1 500

Autumn / Winter
Collection
Value kr 1 500

25% discount on
hands-on education

10 % bonus in Komé
Cash to be used on
tools, salon furniture,
and education

12 months exclusive
retail plan

Access to
Komé Club



Sustainability

With every purchase you make you will join our mission in saving the trees and our precious ocean!



Fight deforestation with reforestation!



is planted for every order shipped. With our current order volume this will amount to a whopping 63 tons of extra CO2 being absorbed every year. Planting trees improves the local environment by benefitting biodiversity, water, and social impact.

Read more about this by visiting <http://onetreepanted.org/pages/why-trees>

The Ocean Cleanup Project



of the proceeds from every product sold is going to this phenomenal project of cleaning up our oceans of plastic waste! The Ocean Cleanup organization aims to clean up over 90% of floating plastic pollution from our wonderful oceans.

Read more about this great initiative by visiting <https://theocean-cleanup.com/oceans/>

We are always aiming for the better!

In order to offset our impact on this earth, we have together with our partners committed to the following:

1. Eliminate our carbon offset
2. Reduce harmful plastic waste



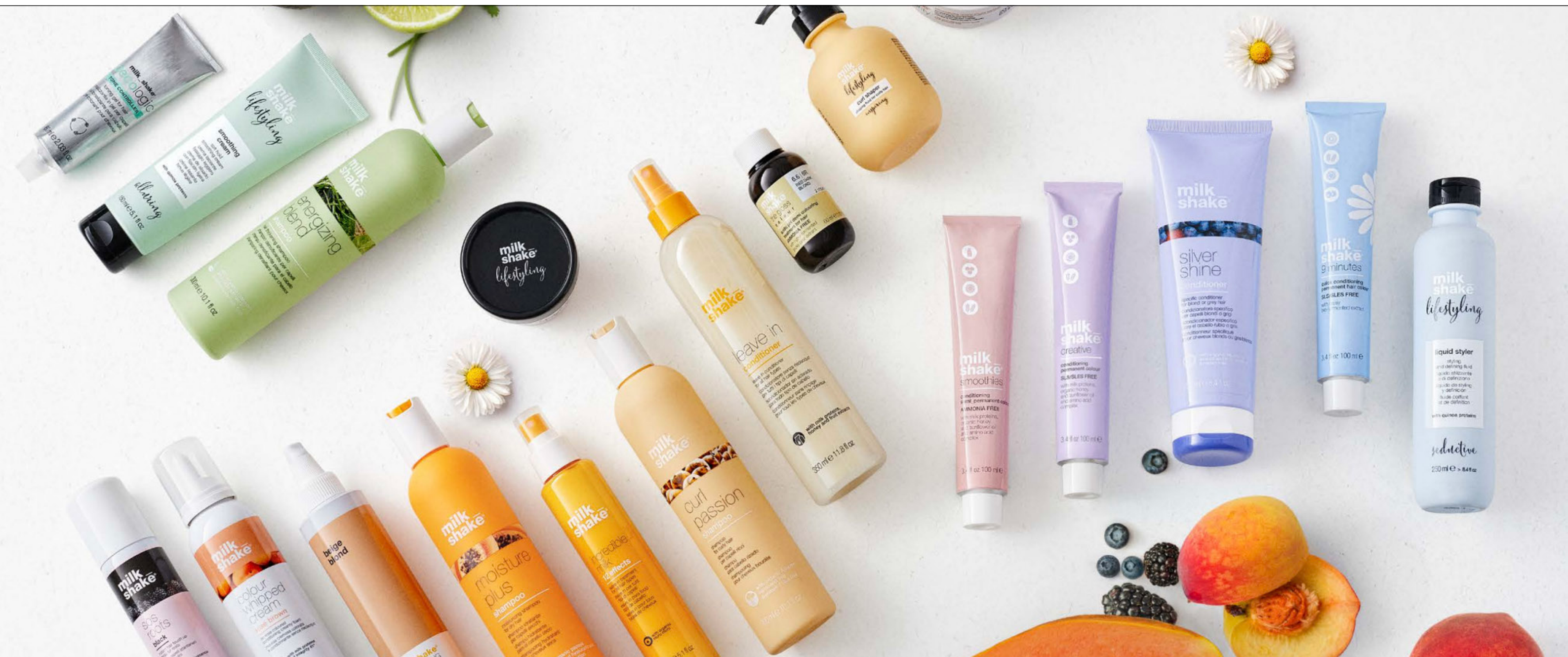
Scan this QR Code to read all about our partner Z-One's social and environmental efforts!

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milk_shake®

Natural Beauty Without Compromise

- Professional hair care made in Italy.
- Dedicated products with natural, vibrant results for all haircare and styling needs.
- Formulas with the highest technology, rich in plant and organic ingredients that are mostly sulfate, paraben, and sodium chloride free.
- From cleansing to styling, each haircare step has been carefully devised to provide visible results in both the appearance and health of hair.
- The bottles are made from 50% recycled plastic and contain a special additive that accelerates the biodegrading process.



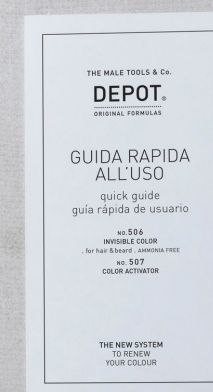
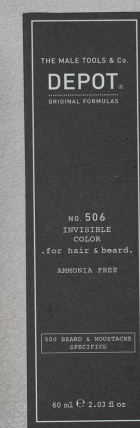
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Why DEPOT?

- Get access to a vast selection of dedicated mens grooming products now counting 100 + different references for hair, beard, body and skin.
- New exciting launches coming every year
- Dedicated education team at your service
- In salon marketing materials and dedicated SoMe content updated monthly
- Superior tools for professional to create a unique experience for all your male clientele

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SALON DESIGN

Looking for a **full salon concept** or just an **affordable upgrade**? Look no further! With our team we guide you every step of the way!

- Wide range of salon furniture for hair salons and barbershops
- 2D + 3D designs included
- Costum fitting

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EQUIPMENT

We now offer a best price guarantee!

- ✳ Official partner
- ✳ From 2022 we will also offer a wider unisex assortment including Straighteners, Curl irons, Dryers etc.
- ✳ We only buy directly in order to offer the best selection and prices possible
- ✳ Always have your favorite tools at hand with the 1 year exclusive IGH warranty
 - Step 1: Fill out the online claim at ingoodhands.no/se
 - Step 2: Nothing - Replacement product is shipped within 2 days of received claim

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FEATHER

ANDIS

MATAKKI
Serious Metal

BaBylissPRO
Artists



New launches 2021-2022!

*Details are the difference between good — and exceptional — art.
Show the world what you're made of with Andis — Provides the freedom to carve your creative vision.*



reSurge
Shaver



Master Cordless Fade
Clipper



GTX Exo Cordless
Trimmer/Outliner



Slimline Pro GTX
Trimmer

*Visit our website too see all terms and how we always make sure you get the best price possible.



UP YOUR GAME.

The New reSURGE™ Shaver



Easy pivot head adjusts to hug the contour of the face and head



Long hair trimmer saves time on pre-shave trims



Wet/Dry shave for smooth gliding and easy cleaning

Smart LED battery status indicator



Textured grip for secure handling

Travel lock prevents accidental battery drain





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BabyLiss for artists!

Complete selection for
barbers and hairdressers!

- Straighteners
- Curl Irons
- Hair Dryers
- Clippers



BaByliss^{PRO}
Artists



Matakki Scissors

Handcrafted Japanese steel

Matakki take the utmost pride in their workmanship with each scissor going through approximately 120 various stages of manufacturing. The pride, passion and commitment our craftsmen take in producing Matakki scissors shines through and translates to the end product.

- Wide selection of High Quality scissors and tools to create the perfect result every time.
- 12 months Drop warranty.
- Exclusive Lifetime guarantee on all Premium and Elite scissors with a 4 and 5 star grading.

MATAKKI
Serious Metal



SKIN CARE

Grow your retail potential by adding quality skin care into your retail assortment.

Beauty Pro

- Brand new range of easy to apply serums from UK's largest leading beauty mask company
- Wide assortment of beauty kits and high quality masks

Barber Pro

- Barber Pro has a mission to create innovative grooming products with natural formulas and highly effective ingredients.
- Focus on advancing skin health in a simple, easy way.

Bulk Homme

- Dedicated skin care for men made in Japan
- Skincare solutions which are effective, stylishly presented, and are a pleasure to experience

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Beauty Pro

Now with a complete range of plant based serums.



Why serums?

- 54 % of consumers have moved towards a single product skin care routine
- Non Greasy formulas
- Easy to use



Range of 7 different serums with compatible masks for maximum effectiveness.



Ethically sourced ingredients in recyclable glass bottles



Clinically proven results

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Beauty Pro

Choose your favorite masks from either the completely plant based or our best-seller range.

- Masks available for hair, face, hands and feet.
- 45+ awards since 2017





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Barber Pro

Get in touch with us for a free of charge tester kit and consultation for how you can grow your business with skin care.

Education@ingoodhands.no

- Increase your revenue and become your male clients favorite salon with this wonderful selection of masks and serums
- Stand out from the crowd and add face masks and skin care to your in-salon treatments with help from our how-to videos. Scan the QR code below to get started!



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BULK HOMME

BULK HOMME is committed to providing premium products to men of all lifestyles.



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- Features rich new sensations and scientifically-proven ingredients that have been perfected for the daily routine.
- In 2019, BULK HOMME appointed Kylian Mbappe, a renowned football player with the French national team, as its global ambassador, and began a drive to expand its business to the global market.

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YOUR HOLISTIC
HAIRCARE PARTNER

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