



shu uemura
fall 2020 art of hair



etter en vår med stor digital satsning
og fantastiske tilbakemeldinger
vil vi høsten 2020 holde de fleste
kurs digitalt live over “microsoft teams”
husk påmelding til din salon business partner

du kan når som helst se innspilte kurs
under “education on demand”
på lorealproshops.com
og i vår facebook gruppe
“shu uemura aoh education norge”

vi ønsker deg velkommen
til en høst fylt med inspirerende
kurs og gleder oss til å se deg.

med ønsker om en fantastisk sommer
ditt shu uemura aoh team

shu uemura 
art of hair

AUGUST 2020

digital live «shu love»	18.08 kl 18-21
digital live «shu know»	19.08 kl 18-21
digital live «shu styling»	20.08 kl 19-21

digital live «Q and A» oslo/all	27.08 kl 19-20
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SEPTEMBER 2020

digital live «Q and A» bergen	03.09 kl 19-20
digital live «shu act»	10.09 kl 19-20

OKTOBER 2020

digital live «Q and A» ålesund	06.10 kl 19-20
digital live «shu ceremony»	08.10 kl 18-20
digital live «Q and A» stavanger	20.10 kl 19-20

NOVEMBER 2020

digital live «Q and A» kristiansand	04.11 kl 19-20
ambassador days loreal academy	30.11+01.12





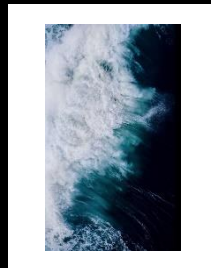
shu uemura
art of hair

shu program path

2020



1. shu love program



2. shu know program



3. shu styling program



4. shu act program



5. shu
ceremonies
program



shu love program

inspiration

**brand history
& vision**

**product
knowledge**

hear the inspiration behind the shu uemura art of hair brand. learn and understand the brand history and vision.

fall in love with the shu uemura aoh products.

date:

time:

place: digital

value: 990 nok

price: free



shu know program

**the art of
storytelling**

**precious
ingredients**

learn and understand the use of
storytelling.

embark on an imaginative
journey through all the precious
ingredients.

experience an authentic
japanese tea ceremony

date:

time:

place: digital

value: 990 nok

price: free



shu styling reno program

**the art of
haigos**

**blending and
layering**

**tokyo
inspiration**

master the shu uemura aoh
styling, through the art of
haigos, blending and layering.
experience an evening
dedicated to avant-garde
styling, full of inspiration from
tokyo

date:

time:

place: digital

value: 990 nok

price: free



shu act program

attitude

selectivity

luxury

sales

how to execute the shu uemura
aoh attitude.

what is luxury today? what do
the clients expect from a luxury
experience.

how to recommend products in
the shu way.

Date:

time:

place: digital

value: 990 nok

price: free



shu ceremony program

consultation

ceremonies
shiatzu
hand
massasge
rhythm therapy

master the shu uemura aoh
ceremonies from the shiatzu
cleanse to the alluring rhythm
therapy.

date:

time:

place: digital

value: 990 nok

price:free